

# Multimodal Synthesis Project

Final Draft Due: 00/00

100 Points

## Overview

For your final assignment, you will be creating a **Multimodal Synthesis Project**. For this assignment, you will be working in the same groups as the Argumentative Essay. You will each need a two-paragraph reflection, discussing your process and presenting your source(s). You will create a political video, as if you were running for the Student Government. This video should address issues that are important to students in the university setting. Do you think there should be better food options for vegetarian/vegan students? Is the lack of bike lanes on major streets around campus hazardous? How can *you* better the university community?

## Procedure

This is where you get to have a little fun and show off your creativity! Take the research you conducted for your Argumentative Essay (articles and interviews) and present it to me in a fun, creative way. What is the best way you can convey your positions to better the university for students? You may create this ad in any fashion you would like, as long as you focus on the *conventions* of a political format. If you believe an “attack ad” is the most effective means of communicating your ideas, you may create an ad attacking *a fictional person*. If you believe that a positive ad, highlighting your accomplishments and positions, you may do so as well. You may also record a “debate” in which you bring two sides to an argument between your group. Bring your ideas to life!

## Sources

You must take at least *one* source used in the Argumentative Essay. You may use more if you are so inclined.

## Organization

For your reflection, discuss your process thoroughly. Tell me what you struggled with and what you excelled at. Also, use your source(s) to explain what you’re trying to inform (i.e. tell me how those sources back up what you’re telling the audience). For the written portion, use one paragraph discussing process and one paragraph discussing source(s). As far as the creative part is concerned, the organization is up to you!

## Audience

Your audience for this project is college students. You can be formal or you can be informal. I don’t care (as long as it is appropriate and not disrespectful—and you remember genre conventions!). Just have fun!

## Multimodal Project Grading Rubric (Final Draft Due 00/00)

Writer's Name:

Total Points

/100

<b>Criteria:</b>	<b>Comments:</b>
Procedure	
Sources	
Audience	
Grammar	
Voice, Style, Tone	

Other Notes: